

What is claimed is:

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AI
1. An information distribution system comprising:

a plurality of information distribution units;

5 a server selecting at least one information distribution unit from among said plurality of information distribution units, and transmitting first information to said selected information distribution unit; and

10 a mobile terminal, and

wherein said selected information distribution unit includes:

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15 a transmitting unit electrically transmitting to said mobile terminal said first information received from said server such that said mobile terminal is able to display said first information, and

a display unit visually displaying second information.

2. The information distribution system according to claim 1, wherein said second information is related to said first information.

3. The information distribution system according to claim 1, wherein said first

information is transmitted from said transmitting unit to said mobile terminal by radio
5 communication.

4. The information distribution system according to claim 1, wherein said first information is transmitted from said transmitting unit to said mobile terminal by communication
5 through wire.

5. The information distribution system according to claim 1, further comprising an electric shielding and said first information is transmitted from said transmitting unit to said
5 mobile terminal in said electric shielding.

6. The information distribution system according to claim 1, wherein said first information is transmitted from said selected information distribution unit to said server
5 through the Internet.

7. The information distribution system according to claim 1, wherein said mobile terminal includes another display unit displaying said first information.

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8. The information distribution system according to claim 1, wherein said selected information distribution unit further includes a state indicator visually indicating whether or not said transmitting unit is transmitting said first information.

9. The information distribution system according to claim 1, wherein said mobile terminal includes another state indicator visually indicating whether or not said mobile terminal is receiving said first information.

10. The information distribution system according to claim 1, wherein said second information includes a visual advertisement, and said first information includes what is related to said visual advertisement.

11. The information distribution system according to claim 1, wherein said second information includes a timetable of vehicles and said first information includes third information indicative of said timetable.

12. The information distribution system according to claim 1, wherein said plurality of

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information distribution units are installed in a shop and said first information includes fourth
5 information on an item displayed in said shop.

13. The information distribution system according to claim 1, wherein said plurality of information distribution units are installed in a museum and said first information includes fifth
5 information on an exhibition displayed in said museum.

14. The information distribution system according to claim 1, wherein said plurality of information distribution units are installed in a zoo and said first information includes sixth
5 information on an exhibition displayed in said zoo.

15. The information distribution system according to claim 1, wherein said mobile terminal sends a request for said first information, and said transmitting unit transmits
5 said first information in response to said request.

16. The information distribution system according to claim 1, further comprising an

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information input computer for operation by an
information distributor, wherein said first
5 information is inputted to said information input
computer, and

said information input computer sends said
first information to said server.

17. The information distribution system
according to claim 16, wherein said mobile
terminal sends a user response to said
information input computer.

18. The information distribution system
according to claim 17, wherein said first
information includes a questionnaire and said
user response includes an answer for said
5 questionnaire.

19. The information distribution system
according to claim 17, wherein said user response
includes profile data indicative of a profile of
a user of said mobile terminal.

20. The information distribution system
according to claim 17, wherein said user response
includes a user identifier for identifying a user
of said mobile terminal.

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21. The information distribution system according to claim 16, further includes a profile-managing computer, wherein said mobile terminal sends another request to said
5 identifier-managing computer, and said profile-managing computer sends profile data indicative of a profile of a user of said mobile terminal in response to said another request.

22. An information distribution unit comprising:

a transmitting unit electrically transmitting a first information to a mobile
5 station; and

a display unit visually displaying second information related to said first information.

23. The information distribution unit according to claim 22, wherein said transmitting unit transmitting said first information to said mobile station by radio communication.

24. A method of distributing information comprising:

selecting at least one information distribution unit from among a plurality of

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5 information distribution units;

transmitting first information to said
selected information distribution unit;

electrically transmitting to a mobile
terminal said first information by said selected
10 information distribution unit; and

visually displaying second information by
said selected information distribution unit.

25. The method of distributing information
according to claim 24, wherein said second
information is related to said first information.

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